

JULIA JACONSKI

INFO

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SOCIAL PROFILES

Personal Website
<http://jiaconski.com>

LinkedIn
<https://www.linkedin.com/feed/>

SKILLS

Social Media	●●●●●
Microsoft Word	●●●●●
Microsoft PowerPoint	●●●●●
Microsoft Excel	●●●●○
Adobe Photoshop	●●●●○
Adobe InDesign	●●●●○
Adobe Illustrator	●●●●○

PROFILE

Highly creative, detail oriented professional with strong communication and interpersonal skills. Looking to enhance skills gained through retail experience while obtaining a profession with a growth-oriented company that offers challenging responsibilities.

EMPLOYMENT HISTORY

Social Media Intern, Nicole Miller

Jan 2018 – Present

- Assist in management of social media channels (Instagram, Facebook, Twitter)
- Plan, organize and shoot photographs for social media
- Assist with styling photo shoots

Sales Associate, Urban Outfitters

Oct 2017 – Present

- Build customer confidence by actively listening to their concerns and giving appropriate feedback
- Offer exceptional customer service to differentiate and promote the company brand
- Educate customers on product and service offerings

Buying, Merchandising, Planning, Social Media Intern, Nicole Miller

Jun 2017 – Sep 2017

- Assisted in various daily store operations, inventory, visual merchandising, and buying
- Practiced sales techniques and customer service
- Supported and helped with private in-store shopping parties and trunk shows
- Prepared inspiration for window displays, creating on-trend visual stories
- Effectively increased web traffic, brand awareness, engagement in social media pages

Sales Associate, Stanley's Hardware

Jun 2015 – Aug 2016

- Developed skills in customer service and communication
- Operated cash register, helped customers on the floor, stock and price inventory

EDUCATION

Saint Joseph's University, Bachelor of Arts

2014 – May 2018

- Service-Learning Program, Sigma Sigma Sigma, Communications Club